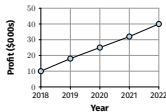


Start Tasks

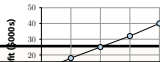


Read values directly off the time series graph and describe the trend in words.

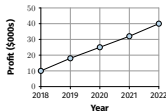
1. What was the profit in 2020?



2. Describe the trend across all 5 years in one full sentence. Use “increasing” or “decreasing” – not “positive” or “negative.”



3. By how much did profit increase from 2019 to 2021?



4. In which month do ice-cream sales reach their peak? In which month do they reach their trough (lowest point)? What TSN component does this repeating pattern show?

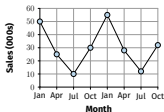


Start Tasks

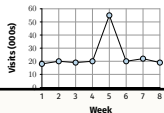


Read a further value, then spot the point that doesn't fit the pattern.

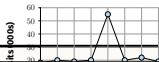
5. What were the ice-cream sales in July of Year 2?



7. What is the value of the spike in week 5, and by how much does it exceed the value in week 4?



6. Website visits are usually steady week to week. In which week does an unusual spike happen? What TSN component is this?



8. True or false: the trend in this profit graph should be described as “positive.” Explain using the correct TSN language.

