

# The Power Rule



## Key idea

If  $f(x) = x^n$  then  
 $f'(x) = nx^{n-1}$ .

Multiply by the exponent, then  
drop the exponent by one.

## With a coefficient

If  $f(x) = ax^n$  then  $f'(x) = anx^{n-1}$ .  
 $f(x) = 5x^4 \rightarrow f'(x) = 20x^3$

## Common mistake

Multiply by the coefficient too.  
For  $f(x) = 3x^4$ :  $f'(x) = 3 \times 4 \times x^3 = 12x^3$ , **not**  $4x^3$ .



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# Differentiate Term by Term



## Key idea



Differentiation is linear: differentiate each term on its own and add the results.

A constant differentiates to 0.

## Example



$$f(x) = 3x^4 + 6x^3 - 7x^2 - 2x + 3$$

$$f'(x) = 12x^3 + 18x^2 - 14x - 2$$

(The +3 differentiates to 0.)

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# Rewrite as Powers First



## Key idea

Write fractions and roots as powers of  $x$  first, then use the power rule:

$$\frac{1}{x} = x^{-1} \quad \frac{1}{x^2} = x^{-2}$$

$$\sqrt{x} = x^{\frac{1}{2}}$$

## Fractions

$$f(x) = 3x^2 + \frac{2}{x} + 5$$

$$= 3x^2 + 2x^{-1} + 5$$

$$f'(x) = 6x - 2x^{-2} = 6x - \frac{2}{x^2}$$

## Roots

$$f(x) = 4\sqrt{x} = 4x^{\frac{1}{2}}$$

$$f'(x) = 2x^{-\frac{1}{2}} = \frac{2}{\sqrt{x}}$$



# Simplify First: Products & Quotients



## Expand first



$$f(x) = (2x - 1)(x + 3)$$

$$= 2x^2 + 5x - 3$$

$$f'(x) = 4x + 5$$

## Divide through first



$$f(x) = \frac{4x^3 + 7x^2 - 6x - 5}{x^2}$$

$$= 4x + 7 - 6x^{-1} - 5x^{-2}$$

$$f'(x) = 4 + \frac{6}{x^2} + \frac{10}{x^3}$$

## Common mistake

Divide *every* term by the denominator:  $(x^3 + 2x)/x = x^2 + 2$ , **not**  $x^3 + 2$ .



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